



## TEACHING JACKI'S FITNESS CLASSES

- **Jacki's is a franchise operation**
  - In order to teach Jacki's classes you need to own a franchise or work as an affiliate under a franchise.
  - A franchise owner runs his/her own business with guidelines from Jacki's.
  - As with any business there are expenses involved -
    - ✓ Initial cost of franchise purchase
      - Ranges from \$100 - \$400
    - ✓ Liability Insurance
      - We work with a number of different companies and the average cost is about \$250 per year
    - ✓ BMI music license
      - Starts at approximately \$100 per year
    - ✓ ASCAP music license
      - Starts at approximately \$90 each year per facility
    - ✓ Leasing materials choreographed by Jacki
      - About \$330 per set – 3 sets required per year
    - ✓ Rent for facilities
      - This depends on your area's going rate for rent
      - Often no rent when you are an independent contractor or employee of the facility
    - ✓ Marketing and advertising
      - We have marketing supplies available for purchase
      - In some cases the facility will do the marketing or advertising for you
    - ✓ Miscellaneous costs
      - Some examples are sound system, transportation, and accountant fees
- **Training**
  - If you have taught Jacki's classes previously there will be no training process in most cases.
  - If you have never taught Jacki's classes before, we have a training program.
- **There is support for you in your effort to -**
  - Make a decision about teaching Jacki's Fitness Classes
  - Purchase a Jacki's franchise
  - Get started with running your business
  - Help you be successful and have FUN teaching Jacki's!
- **For more detailed information and general guidance on owning a franchise please contact Chris Matter via telephone at 1.740.593.8418 or email to [jackisinc@gmail.com](mailto:jackisinc@gmail.com)**